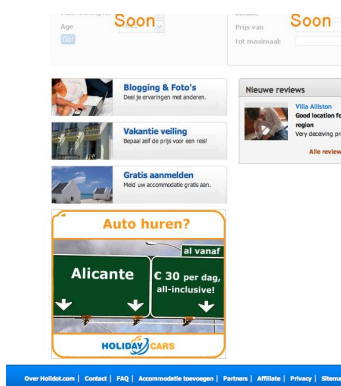


Banner rates Holidot.com



Mar-08

Media	Rate	Location	Size
Medium Rectangle	25 CPM	Homepage	300x250 pixels
Full banner	10 CPM	Dating	468x60 pixels
Full banner	25 CPM	Country page	468x60 pixels
Vertical banner	25 CPM	Target banner on search result page	120x600 pixels
Topvakantie vermelding	30% commissie	Top of search results	
Advertorial	€ 1,500.00	Newsletter business	100 words
Advertorial	€ 750.00	Newsletter visitors	100 words
Sponsorship basic	€ 5,000.00		
- 200.000 views		Homepage	300x250 pixels
- Advertorial		Newsletter	100 words
Sponsorship Professional	€ 6,950.00		
- 350.000 views		Homepage	300x250 pixels
- Advertorial		Newsletter	100 words



Minimal amount of views 100.000
Newsletter advertorial has a maximum of 100 words and 1 image